Go To: BigSellingWebsiteDesign.com/Traffic

17 Sources of Website Traffic

- Publishing a newsletter
- Newsgroup and forum posting
- Webinars
- PR (Publicity)
- Offline Traffic
  - Flyers
  - Postcards
  - Brochures
  - Business cards
  - Signage
  - Free Samples
  - Press advertising
- Affiliate Program
  - Sell products through ClickBank.com
  - Sell products through PayDotCom.com
  - Affiliate program directories
  - Leverages other people's traffic
- Viral Marketing
  - Create videos
    - How to instructional
    - Talking head style
    - Home video
  - Free ebooks
  - Writing articles
  - Free newsletters
  - Build a community
  - Creating viral software applications
  - Adding a tell a friend feature to your website
- Blogging
  - WordPress.org
  - Blogger.com
  - Squidoo.com
  - LiveJournal.com
- Link Building
  - Exchange links
  - Writing articles
  - Blog commenting
  - Yahoo Answers
- Integration Marketing
- Joint Ventures
- E-mail Marketing
  - Publish and offer free ecourses
  - Co-registration
- Publish RSS feeds (from Blog)
- Social Networking
  - Facebook
  - StumbleUpon
  - MySpace
  - Bebo
  - Social Bookmarking
    - Delicious
    - Digg
    - Blinklist
    - Furl
    - Spurl
    - Facebook
- Create Content
  - Writing Articles
  - Writing Blog Posts
  - Writing mini-reports
  - Writing e-courses
- Online Advertising
  - Advertise in ezines and newsletters
  - Pay Per Click Search Engines
    - Google AdWords
    - Microsoft AdCenter
    - Yahoo Search Marketing
    - MIVA
    - Enhance Interactive
    - GoClick
    - 7Search
    - search123
  - Banner ads
  - StumbleUpon.com
  - Facebook.com
  - CraigsList.com
  - USFreeAds.com
  - Sell.com
- Search Engines
  - Google
  - Yahoo! Search
  - Ask.com
  - MSN Search
  - Alta Vista